

**ELECTRONIC RECYCLING AND TRADING ACHIEVES ISO 14001
AND OHSAS 18001 CERTIFICATION**

Austin-Based Electronic Recycler Aims For 80% Growth In 2011

AUSTIN, Texas — February 1, 2011 — Electronic Recycling and Trading, Inc., (ERT) today announced it has achieved ISO 14001 certification of its environmental management system and OHSAS 18001 certification of its health and safety management system.

By expertly recycling electronic materials and assets, ERT helps its corporate customers live up to the environmental responsibilities the marketplace increasingly demands as consumers and businesses continually upgrade hundreds of thousands of computers, televisions, and assorted electronic devices from what used to be the latest and the greatest.

“Customers want assurance that their materials are processed appropriately and that our workplace is safe. These certifications prove it. Now we have the credentials to secure new business with organizations that require these certifications,” said Ken Jaross, president and CEO of ERT.

As a result of gaining the new certifications, ERT predicts its business will grow as much as 80% this year after growing 63% in 2010.

In keeping with its projected growth, ERT plans to expand its operations, marketing, and sales departments this year. ERT is also in the initial stages of relocating its business to a new, larger facility in order to significantly upgrade its shredding equipment.

Achieving Certifications

ERT earned the new certifications after launching a company-wide effort to develop and implement stringent processes that meet or exceed what the industry requires when taking control of e-waste. ERT has long ensured the safe handling of electronic materials within its facility as well as through the proper downstream channels. These efforts were verified by the certifying entities through extensive onsite audits of ERT procedures.

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ERT Wins Certifications

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The International Standards Organization (ISO) helps organizations minimize how their operations negatively affect the environment by assuring legal compliance and fulfillment of environmental regulations and requirements. The ISO certified ERT with its 14001 status after the company went through an arduous process to verify its Environmental Management Systems (EMS). With the new certification, ERT can assure current and future customers that its recycling processes are secure, environmentally responsible, and in accordance with global industry standards.

The Occupational Health and Safety Assessment Series (OHSAS) is an international standard for health and safety management systems. Winning OHSAS 18001 certification confirms that ERT has systems in place to consistently identify and control the health and safety risks to its workforce, reduce the potential for accidents, and ensure legislative compliance.

About Electronic Recycling and Trading

Founded in Austin, Texas in 2001, Electronic Recycling and Trading (ERT) is striving to become the most trusted provider of complete e-recycling and asset recovery solutions. By offering a “one call” solution for eliminating electronic waste for customers, ERT ensures that products and materials are reused or commoditized for re-introduction into manufacturing to the fullest extent possible. ERT helps its customers reduce or eliminate their recycling costs and achieve an absolute zero impact on landfills from e-waste. For more information, please visit www.ertinc.net.

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